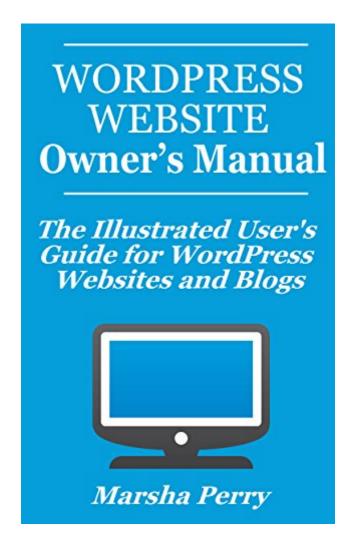
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WordPress Website Owner's Manual: The Illustrated User's Guide For WordPress Websites And Blogs





Synopsis

Do you have a WordPress website or blog that you'd like to update but aren't sure how to do it? Maybe you want to change some text. Maybe you've heard about sites getting hacked and want to keep your site safe. Also, what about search engines? Wasnâ ™t the whole point of getting a WordPress site that youâ [™]d be able to do some of these things yourself? But now it looks pretty complicated and youâ ™re not sure where to start. The problem is that youâ ™re missing a key piece of the puzzle. Your site didnâ ™t come with an ownerâ ™s manual. So here it is! The WordPress Website Ownerâ ™s Manual shows you how to manage, update and take care of your WordPress website. The book is written by a WordPress professional who takes you step-by-step through common tasks. The language is easy to understand. The manual has plenty of images so that you can actually see what buttons to click and how things should look. Do you want to know how to edit pages and posts? The WordPress Website Ownerâ ™s Manual includes information on: Adding images Working with links Adding featured imagesPost categoriesPost tagsAdding posts and pagesScheduling posts in advanceCustom menusToolbar controlsOther Topics Covered in the WordPress Website Ownerâ ™s Manual:How to pick good WordPress plugins, plus a list of the author's favorite pluginsAdding widgets to your site's sidebarsThe basics of Search Engine Optimization (SEO)Troubleshooting after a WordPress updateResources for the website ownerThis book is perfect for the small business owner or entrepreneur who already has a WordPress website. The book doesn't have any information how to set up a WordPress site or picking a theme. The WordPress Website Ownerâ ™s Manual was written for people who already have a website and want to save money and time by taking care of it themselves.

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Customer Reviews

This is a simple and easy to read book/manual and perfect for those just starting out on managing your own website. This answered questions I had and definitely helped me understand some functions much better. I really valued the information on plug-ins and appreciated Marsha including the ones she highly recommends. Thank you, Marsha, for such a nice laid out book.

Actually I love French Bread, how could I not like Marsha's e-book? All kidding aside Marsha does best what is for her clients, that's the bottom line for me. I am a "newbie" on Word press and I will use her offering to be grounded in my Website (under construction). Thank you Marsha for great clarity. I purchased this e-Book and I am extremely pleased with it.....Patrick

Great book about wordpress website. Great for persons who need help learning about blogs. J. Augustus

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